

# LEIGH STIMOLO

52 Lancaster Avenue, Revere, Ma 02151  
617-953-0398

With over 20 years of agency and higher ed experience in print, design, video, interactivity, social media and web design and development, Leigh's mastered the artistry of digital media production, creative direction and strategic thinking. Passionate, collaborative, analytical, hands-on.

## EXPERIENCE

### Harvard University (Life Sciences Division), Cambridge **Media Producer/Senior Web Developer (05/05-present)**

- Strategize with the Executive Director of the Life Sciences on branding, marketing, and traditional and digital media presence for the Life Sciences Division for Undergraduate Education which spans 10 departments.
- Produce, direct and deliver media-rich social marketing and immersion strategies via LS1a Bluesky student video projects and facebook presence at harvardbluesky, Breakout video trailer spoofs, Outreach Video Lecture Series, faculty highlight videos, student advisory group video campaign and social media marketing campaigns #iamlifesciences.
- Web design and development of custom, interactive, and javascript-enriched CMS web sites and utilize a wide range of web development tools and stock photography resources.
- Manage content for and updates to the Life Sciences, Outreach, Biovisions and Cyberbridge websites.
- Interface design for 2006 Siggraph Award winning Biovisions 3D animation series, "The Inner Life of the Cell" and the complete series.

### Harvard University (ABCD Video Multimedia Group, VMG), Cambridge **Co-Chair of the Harvard-wide working group (04/05-present)**

- Collaborate with co-chairs on group's prospective monthly topics and budget needs.
- Create and maintain strategic, value-added vendor relationships and partnerships.
- 1,000+ Harvard media professionals membership.
- Host speakers for monthly meetings on the latest multimedia products, production techniques, automation options and internal media solutions.

### Harvard University (Molecular and Cellular Biology), Cambridge **Multimedia Developer/Production Manager/Curriculum Coordinator (05/02-05/05)**

- Conceptualize cutting edge digital communications strategy for the Life Sciences.
- Manage, administer and report on \$1.4 million Howard Hughes Medical Institute grant and head all grant-funded digital media projects.
- Work closely with multiple creative teams to create storyboards, video shot lists, scripts, and comp motion graphic intros and FX.
- Manage and execute to completion all phases of video, lighting, audio, compositioning, editing and motion graphics production.
- Oversee crew and equipment budget and purchasing.
- Develop technical curriculum for video production and ensure consistent training practices.
- Trouble shoot production and technical challenges, manage video archives and develop content-specific compression standards.

### Superkernel Design (owner)/Agency Freelance/Aquent Temp, Boston, MA **Digital Media/Print (6/95-04/02)**

Partial Client List—Arnold Worldwide, Boston Brewers Festival, Boston Phoenix Marketing, EPS Communications, IDG International, Innovation Management, The Kelsey Group, McKay Fried & Partners, Sapient, School Market Research Institute, Wickersham Hunt & Schwantner, Zoots

### SLP Productions, NYC **Producer/Director/Production Manager/Videographer/Writer/Editor (10/94-5/95)**

Full-service advertising agency—video/film, radio and print.

- Direct, produce and write/edit commercials, industrials, spec spots, source reels, pro-bono and in-house projects, and create 3D graphics.
- Book crew, secure props and special FXs, scout locations, obtain permits and proper clearance, oversee trafficking, manage budget, maintain client relations and maintain/upgrade video suite.

### SLP Productions, NYC **Associate Producer (8/93-10/94)**

Clients included— ABC Entertainment, MCI, Playtex Family Products Corporation, USA Network, Seagram's Beverage Company, Foxwoods.

- Maintain client and media rep relations.
- Schedule studio recording sessions and cast and book new and existing talent.
- Edit copy for radio/TV commercial scripts and in-house projects.
- Process talent payments (AFM, AFTRA, SAG) and estimate talent reuse fees.
- Organize/execute new product and company publicity.
- Trouble-shoot and brainstorm for prospective and existing projects.
- Orchestrate company wide sales meetings.
- Sell broadcast music packages.
- Manage/train entry-level employees.

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## EXPERT LEVEL

Final Cut Pro/X, Adobe Premiere, Motion, After Effects (3D FX), ProTools/Soundtrack Pro (audio editing), Flash, Actionscript 2 & Actionscript 3, Dreamweaver, Photoshop, InDesign, Illustrator, HTML, CSS, JavaScript, ASP, Qualtrics, QR scan, Google Analytics, Google Calendar, Google Adwords, Harvard's OpenScholar, Harvard iSites (CMS), Facebook pages, Doodle, mailChimp, SoundCloud, Twitter, Pinterest, Instagram, Wordpress, youtube

## URLS

lifesciences.fas.harvard.edu, Harvard University (design, digital media, openScholar, content creation, photography, analytics)  
biovisions.mcb.harvard.edu (video, design, website development)  
outreach.mcb.harvard.edu, Harvard University (design, digital media, programming, video)  
facebook.com/harvardbluesky (host, content creation, analytics)  
vmg.abcd.harvard.edu, Harvard University (CMS design, content creation)  
cyberbridge.mcb.harvard.edu, Harvard University (design, development, interactivity)  
facebook.com/AmericanGrowRoom (host, content creation, Adwords, analytics)  
americangrowroom.com (logo and web design)  
leighandhaleystayinboston.wordpress.com (admin, content)  
leighstimolo.com (design, digital content)  
leighcd.com (design, digital content)

## EDUCATION

Nominated by Supervisor for Strengths-Based Leadership Program, Harvard University, January 2011  
Co-writer of Suckerpunch, feature-length screenplay, and winner of March Table Read Event, Logliners.com, 2010  
Intro to Computer Science Using Java, Part II, Harvard Extension School, Spring 2010  
Graduate Credit, Advanced Screenplay Writing, Harvard Extension School, Spring 2006  
Graduate Credit, Intro to Computer Science Using Java, Part I, Harvard Extension School, Spring 2005  
Advanced Flash MX 2004 & Actionscripting, Future Media Concepts, January 2004  
Graduate Credit, Music Composition and Theory, Harvard Extension School, Spring 2003  
Director workshop, Harvard University, June 2003  
Graduate Credit, Financial Accounting Principles, Harvard Extension School, Fall 2002  
Final Cut Pro Expert Level & Non-Linear Digital Editing, Boston Film/Video Foundation, June 2001  
Adobe Photoshop Seminar, National Association of Photoshop Professionals, September 1999

B.S. in Communications (Television, Radio, Film Production)  
S.I. Newhouse School of Communications, Syracuse University, 5/93  
Syracuse University Center London, England, 1/92-5/92  
Dean's List, 9/91—5/93  
Cum Laude, Golden Key Honor Society

Television Production and Closed Circuit Television News, Haddam-Killingworth High School, 9/87-6/89  
Excellence in Television Production Award, HK High School, 1989